

32nd ANNUAL  
AUTISM CONNECTIONS  
**AUTISM**  
CONFERENCE  
SAVE THE DATE  
APRIL 27, 2023



# 32nd annual Autism Connections Conference

Sheraton Springfield Monarch Place, Springfield, MA  
Thursday, April 27, 2023 | 9 A.M. — 4 P.M.

20  
23

## Sponsorship Opportunities

This one day educational event will bring people with autism, families, professionals, caregivers and advocates together for guidance, training, educational information and opportunities to connect through stories and experience.

# Supporting the autism community where you live & work

## BE A SPONSOR

Around the world and here at home, individuals with autism rely on the communities around them for support and understanding. The business community is a crucial part of this network of support.

At Autism Connections we are especially grateful to area businesses that choose to support people with autism by sponsoring the annual Autism Connections Conference. Autism Connections is the only autism center in Western Massachusetts, providing services for people with autism and their families in all four counties.

**This year we are excited to be back in person! We will also offer online access to ensure accessibility to all who can benefit from this information-packed conference.**

**Here's what one parent had to say about the 2022 conference:**

**“It really doesn't matter where your loved one with autism is on the spectrum because the journey is different for everyone. What I know for sure is I need support and community around every corner. This conference gives me both.”**



*Will you join us today as a sponsor of the 2023 Autism Connections Conference?*

With centers in Northampton, Springfield, Greenfield and Pittsfield, the Autism Connections team provides educational trainings and workshops, support groups, social skills training, family activities and ongoing collaboration with programs that provide services to families and people with autism in Hampden, Hampshire, Franklin, and Berkshire Counties.

*We would be honored and grateful if you would join our team.*

Take the first step today by making your commitment to sponsor the 2023 Autism Connections Conference.



### Social media stats so far this year...



2,929 Facebook likes



213 Instagram followers



We reach mostly women between 25-64 yrs old



18,798 organic reach



1,408 organic reach



34,694 paid reach



48,799 paid impressions



### Top Cities

1. Springfield, MA
2. Northampton, MA
3. Chicopee, MA
4. Holyoke, MA
5. Westfield, MA

# Sponsorship Opportunities

<b>Sponsorship Benefits</b>	<b>Presenting Sponsor \$5,000</b>	<b>Keynote Sponsor \$4,000</b>	<b>Event Sponsor \$2,500</b>	<b>Supporting Sponsor \$1,000</b>	<b>Friend of Autism Connections \$600</b>
Recognition as “Presenting Sponsor” on all signage and promo materials (printed and social media)	•				
One-minute promotional video from your organization & why you support the autism community	•				
Name and logo listed on signage at venue, virtual platform and website	•	•	•	•	•
Premium exhibitor location	•	•			
On-site exhibitor	•	•	•	•	
Full page ad in conference program	•	•			
Sponsor page on virtual site	•				
Sponsor for morning & afternoon keynote speakers		•			
Sponsor for two breakout sessions			•		
1/2 page ad in conference program			•		
1/4 page ad in conference program				•	
Listing in event program	•	•	•	•	•
Listing in FY23 Pathlight Annual Report	•	•	•	•	•
Email thank you blast	•	•	•	•	•
Shout out on social media	•	•	•	•	•

# Thank you for your investment in the autism community!

To complete your sponsorship online, [click here](#) or print this form and send it (along with a check made out to Autism Connections) to Bonnie Zima Dowd, Pathlight, 11 Village Hill Rd, Northampton, MA 01060.

We kindly ask that you make your commitment before December 30, 2022.

Send a high resolution logo of at least 150 pixels to [bonniezima.dowd@pathlightgroup.org](mailto:bonniezima.dowd@pathlightgroup.org).

## Sponsorship Level

## Program Ad Dimensions

- \$5,000** Presenting Sponsor ..... **Full Page:** 8.5" W x 11"L
- \$4,000** Keynote Sponsor ..... **Full Page:** 8.5" W x 11"L
- \$2,500** Event Sponsor ..... **Half Page:** 8.5" W x 5.5"L
- \$1,000** Supporting Sponsor ..... **Quarter Page:** 3.75"W x 5.25"L
- \$600** Friend of Autism Connections..... **N/A**

All ads are full color, **deadline is March 17, 2023, send to [bonniezima.dowd@pathlightgroup.org](mailto:bonniezima.dowd@pathlightgroup.org)**

## General Information

Name		Primary Contact	
Address		City	
State	Zip	Email	
Phone	Fax		

## Payment Information

Invoice Me: <input type="checkbox"/> Yes <input type="checkbox"/> No		Payment Enclosed: <input type="checkbox"/> Yes <input type="checkbox"/> No	
Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Amex
Card #			
Exp Date	CCS	Phone	
Name on card			
Billing Address			
City	State	Zip	
Signature			

\*Please note the credit card charge will be from Pathlight

220 Brookdale Drive | Springfield, MA 01104  
11 Village Hill Rd | Northampton, MA 01060  
75 South Church Street, Suite 402 | Pittsfield, MA 01201  
101 Munson Street | Greenfield, MA 01301  
[www.autismconnectionsma.org](http://www.autismconnectionsma.org)

Autism Connections is a program of

