

30TH ANNUAL AUTISM CONNECTIONS CONFERENCE

THURSDAY, APRIL 29, 2021 | 8 AM - 4 PM

AN ONLINE CONFERENCE

FOSTERING A CULTURE OF INCLUSION, UNDERSTANDING, AND EMPOWERMENT



30th ANNUAL
AUTISM CONNECTIONS
AUTISM
CONFERENCE
APRIL 29, 2021



Sponsorship, Exhibitor, Advertisement Opportunities

As the number of people diagnosed with autism continues to rise, so does the importance of this full scale, online conference, featuring expert speakers, valuable educational resources, exhibitors, networking and more.

As a corporate sponsor, you have a unique opportunity to make an investment, engage with educators, professionals and people with autism and their families and promote your brand.

Now more than ever, the autism community of Western Massachusetts needs your support.

Featured Speakers:



Stacey Gordon

The puppeteer behind "Puppet Pie" and Sesame Street's 4-year old female Muppet, Julia, a curious girl with autism.



Morenike Giwa Onaiwu

An autistic educator, writer, speaker, parent, advocate and creator of #AutisticBlackPride

Registration deadline for sponsorships, exhibitors and ads is March 19, 2021

Sponsorship Opportunities

Presenting Sponsor – \$5,000

- Name and logo on event evaluation forms and registration forms
- Name, logo and company link included in social media, on Autism Connections website and online event platform
- Four conference registrations or option to gift to families
- Full page ad and listing included in the event program
- Option to be included in virtual Exhibitor Hall
- Name and logo posted in four breakout sessions
- Logo displayed on scrolling app banner
- Name and logo displayed on four Pathlight webinars
- Two promotional spots with keynote presentations
- Dedicated welcome page on event app
- Identified in press release as the top event sponsor
- Brief profile in three e-newsletters
- Listing in the FY21 Pathlight Annual Report

Workshop Sponsor – \$4,000

- Name, logo and company link included in social media, on Autism Connections website and online event platform
- Three conference registrations or option to gift to families
- Full page ad and listing included in the event program
- Option to be included in virtual Exhibitor Hall
- Name and logo posted in three breakout sessions
- Logo displayed on scrolling app banner
- Name and logo displayed on three Pathlight webinars
- Name and logo displayed with one keynote presentation
- Brief profile in two e-newsletters
- Listing in the FY21 Pathlight Annual Report

Event Sponsor – \$2,500

- Name, logo and company link included in social media, on Autism Connections website and online event platform
- Two conference registrations or option to gift to families
- Full page ad and listing included in the event program
- Option to be included in virtual Exhibitor Hall
- Name and logo posted in two breakout sessions
- Logo displayed on scrolling app banner
- Listing in the FY21 Pathlight Annual Report

Supporting Sponsor – \$1,000

- Name, logo and company link included in social media, on Autism Connections website and online event platform
- One conference registration or option to gift to families
- Half page ad and listing included in the event program
- Option to be included in virtual Exhibitor Hall
- Name and logo posted in one breakout session
- Logo displayed on scrolling app banner
- Listing in the FY21 Pathlight Annual Report

Contributing Sponsor – \$600

- Name, logo and company link included in social media, on Autism Connections website and online event platform
- Quarter page ad and listing included in the event program
- Option to be included in virtual Exhibitor Hall
- Listing in the FY21 Pathlight Annual Report

Registration deadline for sponsorships, exhibitors and ads is March 19, 2021

Please send a high resolution logo of at least 150 px to bonniezima.dowd@pathlightgroup.org by March 19, 2021

Exhibitor - \$100

- Option to attend breakout sessions
- Option to meet with attendees during showcase times
- Name and logo in the conference program
- Featured in virtual Exhibitor Hall
- Register one additional person for a discount of only \$50

Advertisements

Our downloadable, PDF, conference program is available to all connected to the event.

Layout Examples

1/4 page

1/8 page

1/2 page

Placement	Size	Rate
1/2 Page	8 1/4" w x 5 1/4" h	\$300
1/4 Page	4 1/4" w x 5 1/2" h	\$150
1/8 Page	4 1/4" w x 2 3/4" h	\$75
<p>Send color artwork by 3/19/2021 to Joanne.lucey@pathlightgroup.org. All files must be high resolution, common image formats (jpg, png, or pdf).</p>		

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Please send a high resolution logo of at least 150 px to bonniezima.dowd@pathlightgroup.org by March 19, 2021

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THANK YOU FOR YOUR SUPPORT!

To complete your sponsorship online, [click here](#) or print this form and send it to Bonnie Zima Dowd, Pathlight, 41 Russell Street, Hadley, MA 01035. Deadline for all materials, including logos, is March 19, 2021.

For more information call (413) 585-8010 or email bonniezima.dowd@pathlightgroup.org

GENERAL INFORMATION			
Name			
Primary Contact			
Address			
City	State	Zip	
Phone	Fax		
Email			
PAYMENT INFORMATION			
Invoice Me <input type="checkbox"/> Yes <input type="checkbox"/> No			
Payment Amount Enclosed <input type="checkbox"/> Yes <input type="checkbox"/> No			
Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Amex
Card #			
Exp Date	CCS	Phone	
Name on Card			
Billing Address			
City	State	Zip	
Signature			
*Please note the credit card charge will be from Pathlight			
TO REGISTER FOR ONLINE EXHIBITOR HALL THAT COMES WITH YOUR SPONSORSHIP, PLEASE FILL OUT THE FOLLOWING			
Name(s): (2 maximum per sponsor level)			
Email(s):			

SPONSORSHIP LEVEL
<input type="checkbox"/> \$5,000 Presenting Sponsor
<input type="checkbox"/> \$4,000 Workshop Sponsor
<input type="checkbox"/> \$2,500 Event Sponsor
<input type="checkbox"/> \$1,000 Supporting Sponsor
<input type="checkbox"/> \$600 Contributing Sponsor
Would you like to use your free conference registrations? <i>Unused registrations will be donated to families. If yes, we will follow up to get registration information.</i>
<input type="checkbox"/> Yes <input type="checkbox"/> No
ADVERTISEMENTS
<input type="checkbox"/> \$300 ½ page
<input type="checkbox"/> \$150 ¼ page

EXHIBITORS
<input type="checkbox"/> \$100 Exhibitor
<input type="checkbox"/> \$50 Extra Person
Name(s):
Email(s):

All Sponsor, Exhibitor and Advertising applications are subject to approval.

220 Brookdale Drive | Springfield, MA 01104 | 413-732-0531 x187
 41 Russell Street | Hadley, MA 01035 | 413-585-8010
 75 South Church Street, Suite 402 | Pittsfield, MA 01201 | 413-443-4780
www.autismconnectiwonsma.org